



REPORT ON THE PREMIERE INALA CHINA TOUR

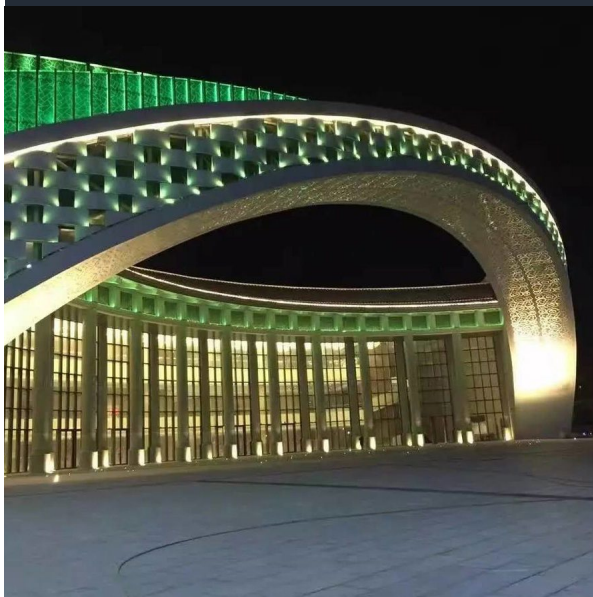
DECEMBER 2019

INTRODUCTION



Following on from the West End, Singapore, Prince Harry's concert at Hampton Court Palace and the Royal Albert Hall we are delighted to have taken the successful first step in touring INALA in China, marking the beginning of a long term partnership between Sisters Grimm and Poly.





YUNNAN GRAND THEATRE, Kunming



QINTAI GRAND THEATRE, Wuhan



PINGSHAN THEATRE, Shenzhen



GUANGXI CULTURE & ART CENTRE, Nanning



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INALA PREMIERE CHINA TOUR

TOTAL IMPACT

1,697,717

VIP ATTENDEES INCLUDED:

- Municipal Government Officials
- Local Culture and Tourism Ministers
- British Government Officials
- British Consulate Generals
- British Council
- Deans & Heads of Departments of the Major Local Universities
- Political Analyst and CGTN Commentator from the Centre for China and Globalisation
- Yang Liping's team

COVERAGE INCLUDED:

Local Media



CIE



Local Universities

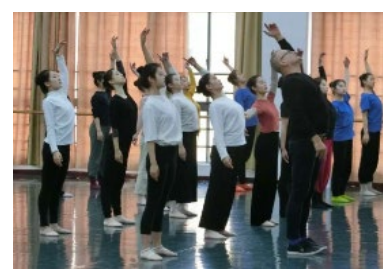


Major social media influencers across WeChat, Weibo and Tik Tok



IMPACT REACH

Workshops in Kunming and Wuhan



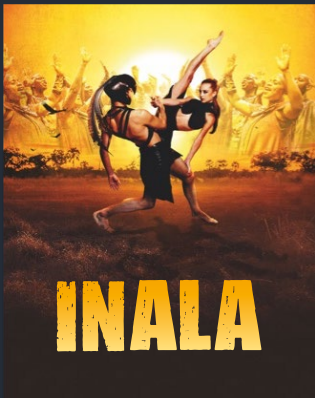
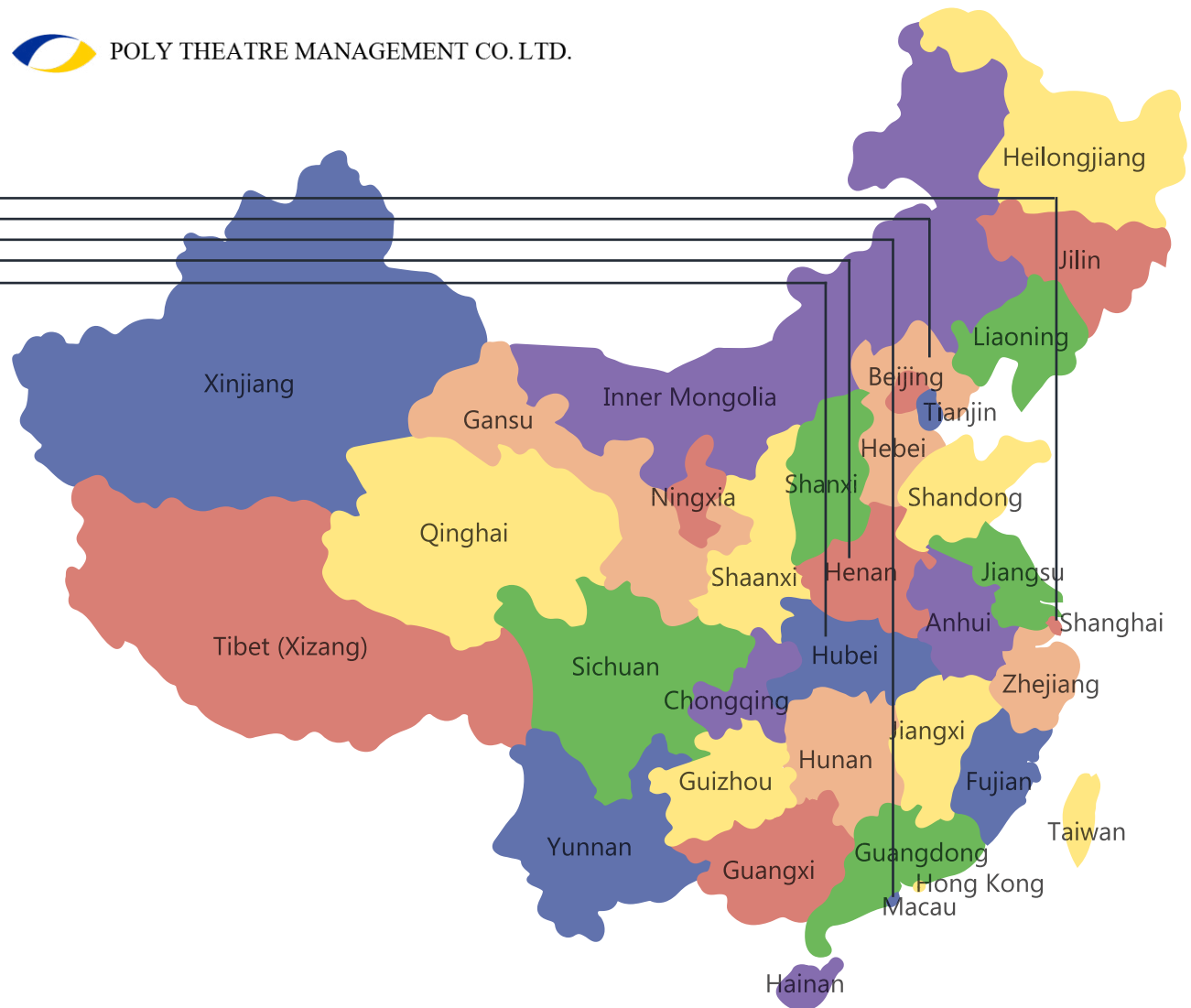
VISION & NEXT STEPS

FOLLOWING THE SUCCESS OF THIS FIRST TOUR, SISTERS GRIMM'S VISION IS:

To continue touring Inala to all other Poly venues, available from May 2020 onwards.



POLY THEATRE MANAGEMENT CO. LTD.



INALA

VISION & NEXT STEPS

CONTINUED

Premiere China Tour of Voices Of The Amazon in 2020 to align with the Cop15 Biodiversity summit during October and the Green is GREAT campaign.

A new China show, as a co-production between Sisters Grimm and Poly.

Sisters Grimm Industry training academy and consultation in line with all future China tours.

Continue to support via cultural, collaborative, live entertainment, the One Belt One Road initiative.



SISTERS GRIMM TRAINING PROGRAMME

In addition to the many workshop participants, we also appointed the first Inala intern at the Yunnan Grand Theatre from Yunnan Arts University, working with the Education Minister and the University Dean. The student of their choice was awarded an Internship Certificate following their immersion in a foreign language environment which deepened their industry knowledge and experience.

We wish to continue our Education programme to:

1. Further individual professional development and Industry experience.
2. Deepen the relationship between Poly Venues and Universities.



感谢信

2019年12月5日-7日，在云南省大剧院，英国格林姐妹舞团带来《INALA》舞剧，此舞剧曾获格莱美奖提名，享誉世界，今年正式在中国巡演，昆明是第一站。云南艺术学院有幸获得免费观看演出的机会，经有效组织和踊跃参与，我校共计300名师生

5日，我校组织了100名学生观看舞剧，领略了顶尖艺术表达的水准，深受震撼。12月3日，我院领导和专业老师观看舞剧，获得了极大的启发，从舞美、服饰、到现场音效均是国内领先水平，我校领导和行政部门教职工观看了舞剧，深受吸引，深深地沉浸其中，领会了“艺术”的真谛。

舞团在昆期间，于12月3日邀请到了该剧制作人、前英国皇家芭蕾舞团领舞师来我校开展了3个创意工作坊，分别针对了音乐学院、戏剧学院的老师和舞蹈学院的50名师生。Pietra态度，满满的活力感染了参与工作坊的师生，不同文化肢体表达与表演的魅力，不自觉地与自身特色的有利结合，获益良多。艺术学院感谢英国格林姐妹舞团带来的宝贵机会，给我校师生免费观摩演出的机会，以

Letter of Thanks



SISTERS GRIMM Ltd trading as SG SHOW 1 LTD

Elisley Court
Titchfield Street London
www.sisters-grimm.co.uk

证明书

证书授予
(Charles Li)

Grimm实习期间的出色工作

Sisters Grimm合作，营销和推广本公司的表演艺术作品。该剧于2019年12月5日、6日和7日在云南省大剧院举行。

清晰的营销政策文件，安排线上线下的营销物料的制定，并担任了一名重要的团队成员，为此获得了3600元。

态度不懈努力都感到非常满意。李明一向彬彬有礼，

and Ella Spira

s-grimm.co.uk
la.co.uk
ftheamazon.co.uk

Chinese Intern Certificate



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INTERNSHIP CERTIFICATION

THIS CERTIFICATE IS AWARDED TO

CHARLES LI

FOR HIS EXCEPTIONAL WORK DURING HIS INTERNSHIP WITH SISTERS GRIMM.

FROM 28TH NOVEMBER 2019 CHARLES LI WORKED SISTERS GRIMM IN THE MARKETING AND PROMOTION OF THEIR PRODUCTION INALA – A ZULU BALLET, THAT HAD IT'S CHINA PREMIERE AT YUNNNAN GRAND THEATRE 5TH, 6TH AND 7TH DECEMBER 2019

In the lead up to shows, Charles Li prepared a clear marketing strategy document, arranged for assets to be created and displayed, worked as a valuable team member when he was at the theatre with the INALA company and for this work he was paid 3600RMB.

We were very satisfied with his work ethic, willingness and execution of the tasks given to him. Charles was polite and had a warm manner throughout.

We wish him the best of luck for his future work.

With all our best wishes

Pietra Mello-Pittman
Directors
Sisters Grimm Ltd

and

Ella Spira

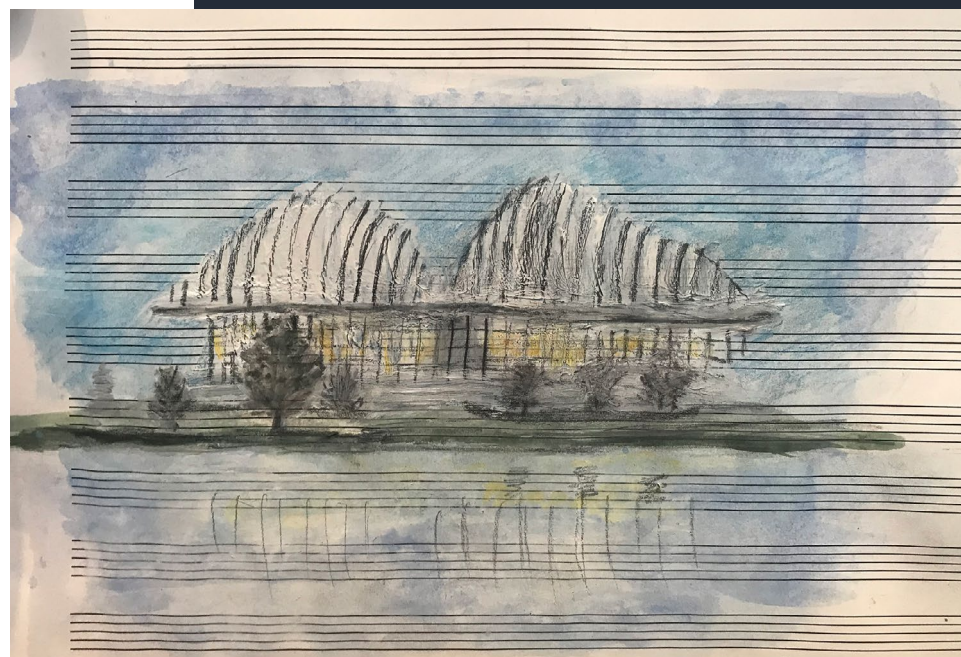
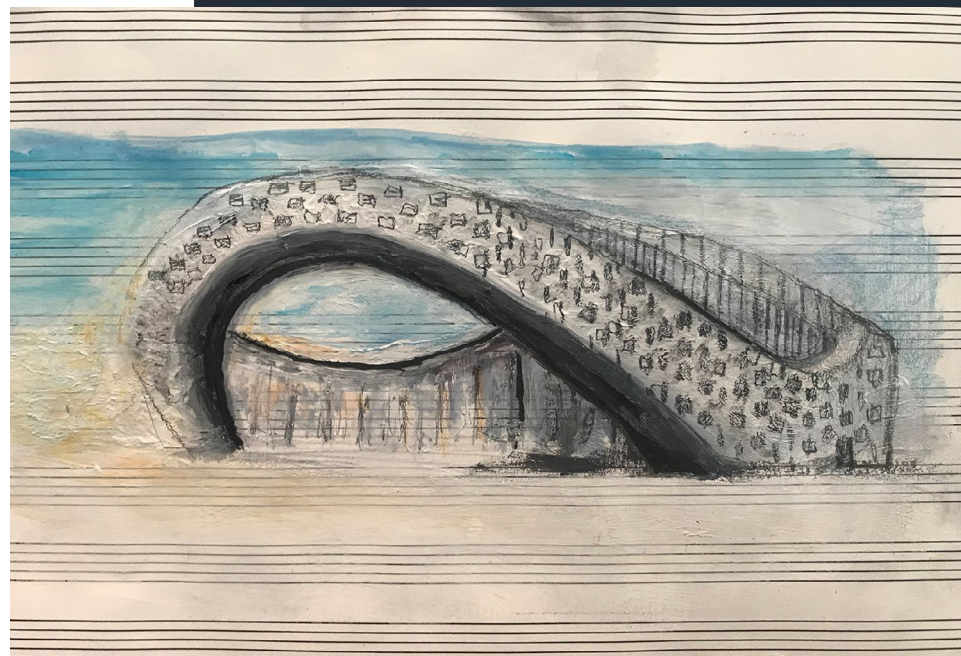
www.sisters-grimm.co.uk
www.inala.co.uk
www.voiceoftheamazon.co.uk

English Intern Certificate

“ Thank you so much for the opportunity, tonight. It was one of those nights I'll tell my children about. Everything was just perfect, the choreography was well executed, the music scores were brilliant. I enjoyed every bit of it. Thanks so much.

“ That was a beautiful show and everyone loved the workshop too!! So many thanks for everything!!!

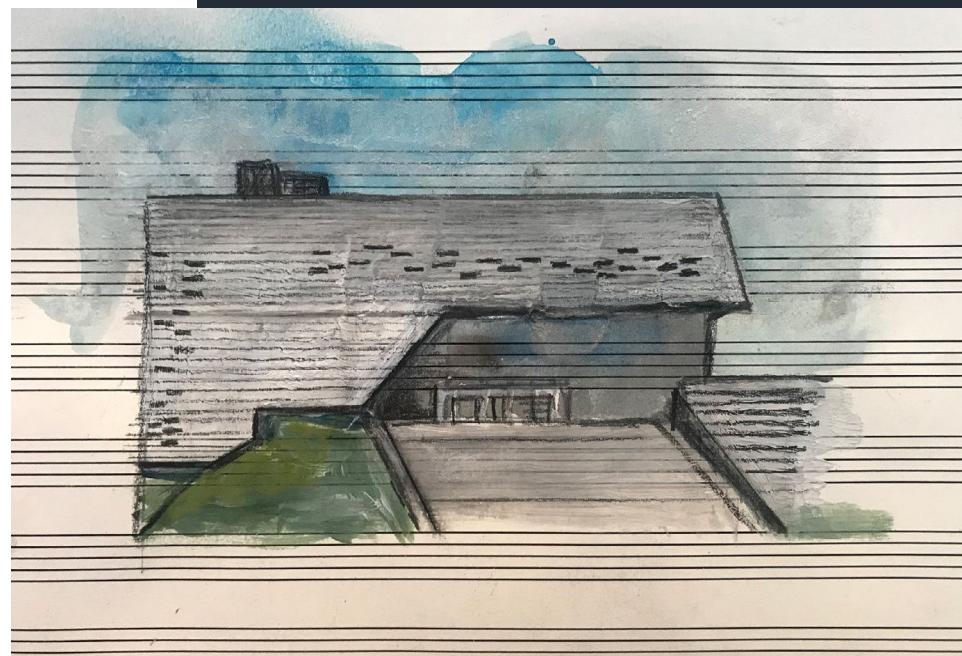
“ My friend's daughter said to me 'I've lived for 8 years and this has been the best day so far!' The whole cast, dancers, singers and musicians were all outstanding and it came together to create a captivating piece. We've come home singing and dancing! Thank you!!!



“ Know that you’ve really brightened up so many peoples lives here in Kunming! Thanks so much!

“ It is absolutely a wonderful show and is full of love, strength and passion! Thank you so much for this opportunity for children and parents from three organizations. Some parents said they rarely have the opportunity to accompany their kids for an outing due to their busy work! Some are the first time for the whole family going out together!

“ Thanks for such a gorgeous show. I really love it and hope there’ll be more shows in China from Sister Grimm.





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